

PRODUCING AT SCALE WITH CERTIFIED, ORGANIC AND RECYCLED MATERIALS MEANS LESS WASTE AND A STEP TOWARDS A MORE RESOURCE-EFFICIENT BUSINESS MODEL WITHIN THE FASHION INDUSTRY. WHEN SCALED TO THE LEVEL OF H&M, THE IMPACT IS EVEN GREATER.

BY REPLACING CONVENTIONAL FIBRES – OFTEN RELIANT ON FOSSIL FUELS, CHEMICALS AND INTENSIVE WATER USE – WITH LOWER-IMPACT ALTERNATIVES, THIS COLLECTION REDUCES HARM AT SOURCE AND KEEPS EXISTING RESOURCES IN CIRCULATION.

IT'S ABOUT PROGRESS, NOT PERFECTION.

STELLA McCARTNEY 



TRENCH COAT
R2999

CLASSIC TIMELESS TRENCH IN ORGANIC ROC™ COTTON.

THE TRENCHCOAT SHELL FABRIC IS CRAFTED FROM 100% ROC™ CERTIFIED COTTON. FARMS CERTIFIED BY ROC™ MUST IMPLEMENT PLANS TO IMPROVE SOIL AND LAND QUALITY, ANIMAL WELFARE, AND FARMWORKER FAIRNESS.

THIS LINING IS CRAFTED FROM ECOJILIN™ VISCOSE. THE VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBRES THAT ARE LEFT AFTER COTTON PROCESSING.

- RESTORES FARM SOIL AND BIODIVERSITY
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS



COAT
R4499

OVERSIZED CAR COAT IN GREY MELANGE RWS CERTIFIED WOOL.

THE CAR COAT SHELL FABRIC IS CRAFTED FROM RWS-CERTIFIED WOOL.

PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

THIS LINING IS CRAFTED FROM ECOJILIN™ VISCOSE. THE VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBERS THAT ARE LEFT AFTER COTTON PROCESSING.

- PROTECTS ANIMAL WELFARE; BANS MULESING
- SET REQUIREMENTS FOR LAND MANAGEMENT



THE SHELL FABRIC OF THIS PRODUCT IS MADE FROM 100% ROC™ COTTON. FARMS CERTIFIED BY ROC™ MUST IMPLEMENT PLANS TO IMPROVE SOIL AND LAND QUALITY, ANIMAL WELFARE AND FARMWORKER FAIRNESS.

SHELL
100%
ORGANIC COTTON

LINING
100%
ECOJILIN™
VISCOSE



SHELL: 100% RWS CERTIFIED WOOL
TE: 08047206
responsiblewool.org

SHELL
100%
RWS CERTIFIED
WOOL

LINING
100%
ECOJILIN™
VISCOSE



JACKET
R1899

PYTHON PRINTED CROPPED BOMBER USING ALTERNATIVES TO LEATHER.

THIS PIECE IS CRAFTED FROM ECOWEL™, A POLYURETHANE COATING MADE USING RECYCLED VEGETABLE OILS AND BIOFLEAX™, A FABRIC MADE FROM 100% AGRICULTURAL WASTE SUCH AS STRAW. IT TRANSFORMS WASTE INTO A RESOURCE

WHILE AVOIDING THE NEED FOR VIRGIN MATERIAL PRODUCTION. 80% OF ITS CARBON CONTENT COMING FROM RENEWABLE SOURCES. THIS REDUCES RELIANCE ON FOSSIL FUELS TYPICALLY USED IN CONVENTIONAL SYNTHETIC COATINGS.

- MADE FROM RECYCLED PLANT-BASED INPUTS
- REDUCES FOSSIL FUEL RELIANCE



BLAZER
R3799

DOUBLE BREASTED BLAZER IN A CLASSIC PINSTRIPE RWS WOOL.

THE SHELL FABRIC IN THIS BLAZER IS CRAFTED FROM RWS-CERTIFIED WOOL. PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

THIS LINING IS CRAFTED FROM ECOJILIN™ VISCOSE. THE VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBERS THAT ARE LEFT AFTER COTTON PROCESSING.

- RWS PROTECTS ANIMAL WELFARE; BANS MULESING
- SET REQUIREMENTS FOR LAND MANAGEMENT
- VISCOSE LINING MADE FROM COTTON WASTE (NO TREES)

SHELL COATING
100%
ECOWEL™

SHELL BACKING AND LINING
100%
BIOFLEAX™



SHELL: 100% RWS CERTIFIED WOOL
TE: 08047206
responsiblenewwool.org

SHELL
100%
RWS CERTIFIED
WOOL

LINING
100%
ECOJILIN™
VISCOSE



BLAZER
R3799

SINGLE BREASTED BLAZER IN AN RWS STRUCTURED WOOL TWILL.

THE SHELL FABRIC IN THIS BLAZER IS CRAFTED FROM RWS-CERTIFIED WOOL. PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

THIS LINING IS CRAFTED FROM ECOJILIN™ VISCOSE. THE VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBERS THAT ARE LEFT AFTER COTTON PROCESSING.

- RWS PROTECTS ANIMAL WELFARE; BANS MULESING
- SET REQUIREMENTS FOR LAND MANAGEMENT
- VISCOSE LINING MADE FROM COTTON WASTE (NO TREES)



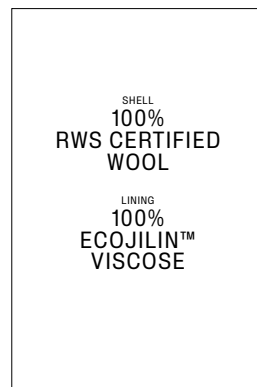
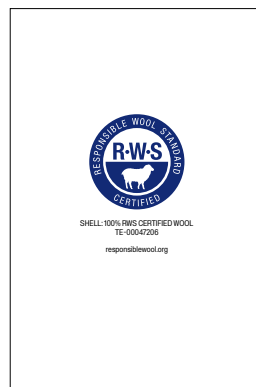
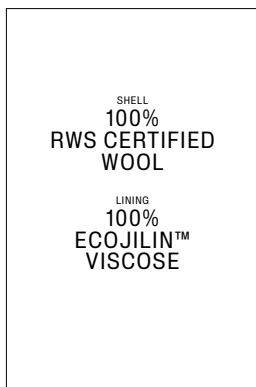
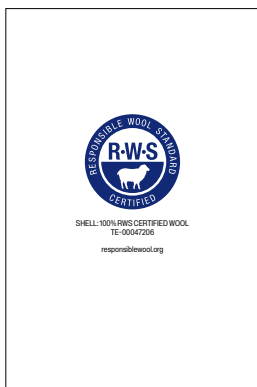
WAISTCOAT
R1499

FITTED WAISTCOAT IN AN RWS STRUCTURED WOOL TWILL.

THE SHELL FABRIC IN THIS WAISTCOAT IS CRAFTED FROM RWS-CERTIFIED WOOL. PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

THIS LINING IS CRAFTED FROM ECOJILIN™ VISCOSE. THE VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBERS THAT ARE LEFT AFTER COTTON PROCESSING.

- RWS PROTECTS ANIMAL WELFARE; BANS MULESING
- SET REQUIREMENTS FOR LAND MANAGEMENT
- VISCOSE LINING MADE FROM COTTON WASTE (NO TREES)





TROUSERS

R1899

OVERSIZED TAILORED TROUSERS MADE IN AN RWS-STRUCTURED WOOL TWILL.

THIS TROUSER IS CRAFTED FROM RWS-CERTIFIED WOOL. PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

- PROTECTS ANIMAL WELFARE; BANS MULESING
- SET REQUIREMENTS FOR LAND MANAGEMENT



TROUSERS

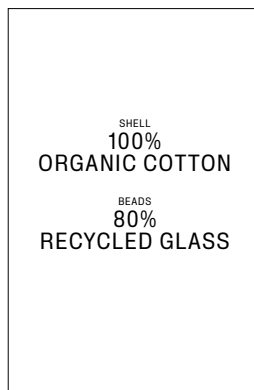
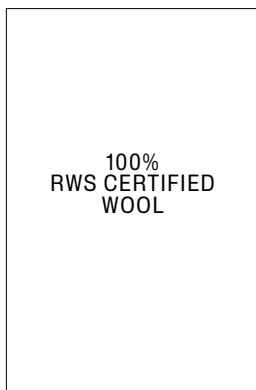
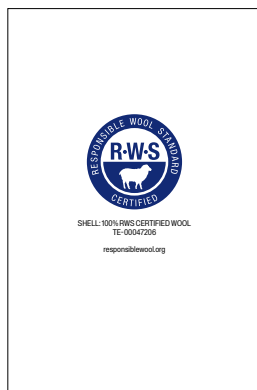
R2999

BELT LOOP DETAIL BALLOON TROUSERS IN AN ORGANIC COTTON BASE WITH RECYCLED GLASS HOTFIX.

THIS PIECE IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS)

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS AND LOWERS ENERGY USE.

- ALTERNATIVE TO CONVENTIONAL COTTON
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- REDUCES NEED FOR NEW RAW MATERIALS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS



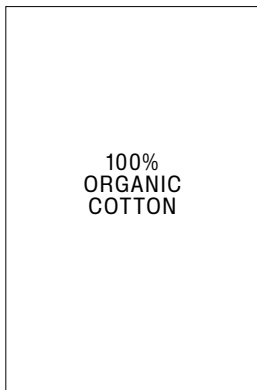


TROUSERS
R1199

STRIPE MIX POPLIN PYJAMA TROUSERS IN ORGANIC COTTON.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON. THE GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS



JEANS
R2299

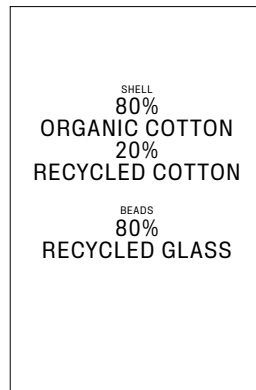
CUT OUT STAR JEANS IN ORGANIC COTTON DENIM.

THIS PIECE IS CRAFTED FROM A BLEND OF ORGANIC COTTON AND RECYCLED COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

RECYCLED COTTON IS COTTON MADE FROM TEXTILE WASTE IN PRODUCTION OR FROM END-OF-LIFE TEXTILE WASTE. THE WASTE IS MECHANICALLY RECYCLED AND SPUN INTO NEW YARN.

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS AND LOWERS ENERGY USE.

- RECYCLED COTTON REQUIRES LOWER WATER USAGE COMPARED TO CONVENTIONAL COTTON
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- RECIRCULATES EXISTING FIBRES





JEANS
R1499

2 TONE JEAN TROMPLOEIL JEANS IN ORGANIC COTTON DENIM.

THIS PIECE IS CRAFTED FROM A BLEND OF ORGANIC COTTON AND RECYCLED COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

RECYCLED COTTON IS COTTON MADE FROM TEXTILE WASTE IN PRODUCTION OR FROM END-OF-LIFE TEXTILE WASTE. THE WASTE IS MECHANICALLY RECYCLED AND SPUN INTO NEW YARN.

- RECYCLED COTTON REQUIRES LOWER WATER USAGE COMPARED TO CONVENTIONAL COTTON
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- RECIRCULATES EXISTING FIBRES
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

SHELL
80%
ORGANIC COTTON
20%
RECYCLED COTTON



SHIRT
R1199

STRIPE MIX OVERSIZED PYJAMA SHIRT IN ORGANIC COTTON.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON. THE GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

100%
ORGANIC
COTTON





SHIRT
R1199

STRIPE MIX SHIRT DRESS IN ORGANIC COTTON.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON. GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS



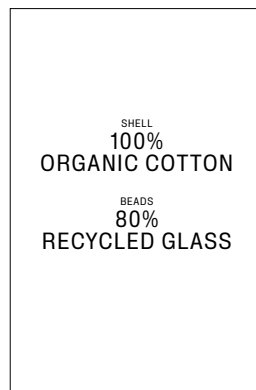
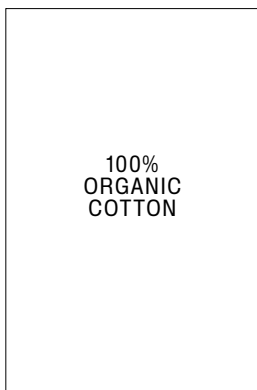
SHIRT
R2999

OVERSIZED SHIRT IN AN ORGANIC COTTON BASE WITH RECYCLED GLASS HOTFIX.

THIS PIECE IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS)

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS.

- ALTERNATIVE TO CONVENTIONAL COTTON
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS.
- REDUCES NEED FOR NEW RAW MATERIALS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS





BLOUSE
R1899

TUXEDO FRILL BLOUSE IN ECOJILIN™ VISCOSE AND ORGANIC SILK.

THIS PIECE IS CRAFTED FROM A BLEND OF ORGANIC SILK CHIFFON AND ECOJILIN™ VISCOSE. ORGANIC MULBERRY SILK MEANS THAT THE SILKWORMS ARE FED MULBERRY LEAVES THAT ARE GROWN WITHOUT THE USE OF ARTIFICIAL FERTILISERS AND PESTICIDES.

ECOJILIN™ VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBRES THAT ARE LEFT AFTER COTTON PROCESSING.

- MADE FROM COTTON WASTE (NO TREES)
- REPLACING CONVENTIONAL VISCOSE WITH COTTON LINTERS LOWERING THE NEED FOR FURTHER DEFORESTATION



BODY
R2999

RECYCLED MESH BODY EMBELLISHED WITH RECYCLED GLASS EMBROIDERIES.

THIS PIECE IS CRAFTED FROM RECYCLED POLYESTER AND ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE.

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS.

- REDUCES OIL USE AND PLASTIC WASTE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED
- RECYCLED GLASS REDUCES THE NEED FOR VIRGIN RAW MATERIALS

57%
ECOJILIN™
VISCOSE
43%
ORGANIC SILK

SHELL
84% RECYCLED
POLYESTER
16% RECYCLED
ELASTANE
BEADS
80% RECYCLED
GLASS
METAL
100% RECYCLED
BRASS



BRA
R2999

TASSLE BRA EMBELLISHED WITH RECYCLED GLASS AND RECYCLED BRASS STONES.

THIS PIECE IS CRAFTED FROM RECYCLED POLYESTER AND ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE.

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS.

- REDUCES OIL USE AND PLASTIC WASTE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED
- RECYCLED GLASS REDUCES THE NEED FOR VIRGIN RAW MATERIALS



TOP
R1199

DRAPED SATIN TOP IN BAILU-ECO™ VISCOSE AND EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE.

BAILU-ECO VISCOSE IS MADE WITH ONCEMORE® PULP, BLENDING 20% TEXTILE WASTE AND 80% WOOD. EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE IS MADE FROM WOOD PULP AND ACETIC ACID. THE PRODUCTION PROCESS IS MADE IN A CLOSED-LOOP SYSTEM WHERE CHEMICALS ARE REUSED. CONVENTIONAL VISCOSE OFTEN DEPENDS ONLY ON VIRGIN FOREST MATERIALS AND INTENSIVE PROCESSING.

- VISCOSE PARTLY MADE FROM TEXTILE WASTE

SHELL
84% RECYCLED
POLYESTER
16% RECYCLED
ELASTANE

BEADS
80% RECYCLED
GLASS

METAL
100% RECYCLED
BRASS

60%
BAILU-ECO
VISCOSE YARN

40%
EASTMAN NAIA™
ACETATE



TOP
R1099

LACE TRIM TIE NECK TOP IN BAILU-ECO™ VISCOSE AND EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE WITH RECYCLED BRASS NECK CHAIN.

BAILU-ECO VISCOSE IS MADE WITH ONCEMORE® PULP, BLENDING 20% TEXTILE WASTE AND 80% WOOD. EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE IS MADE FROM WOOD PULP AND ACETIC ACID. THE PRODUCTION PROCESS IS MADE IN A CLOSED-LOOP SYSTEM WHERE CHEMICALS ARE REUSED. CONVENTIONAL VISCOSE OFTEN DEPENDS ONLY ON VIRGIN FOREST MATERIALS AND INTENSIVE PROCESSING.

LACE TRIMMING IN RECYCLED POLYAMIDE FROM PRODUCTION WASTE.

- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED
- RECYCLED BRASS AVOIDS MINING IMPACTS

SHELL
**60% BAILU-ECO
VISCOSE YARN
40% EASTMAN NAIA™
ACETATE**

LACE
**100% RECYCLED
POLYAMIDE**

METAL DETAILS
**100% RECYCLED
BRASS**



DRESS
R1899

RED DRAPED MINI DRESS IN A RECYCLED FILCOUPE.

THIS PIECE IS CRAFTED FROM RECYCLED POLYESTER MADE FROM TEXTILE PRODUCTION AND GARMENT WASTE, KEEPING MATERIALS IN CIRCULATION.

CONVENTIONAL POLYESTER CONTRIBUTES HEAVILY TO OIL CONSUMPTION AND GLOBAL EMISSIONS.

- RECYCLING MATERIALS REDUCES THE NEED FOR NEW RAW MATERIAL
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED

**TEXTILE TO
TEXTILE**

RECYCLED POLYESTER FROM
TEXTILE PRODUCTION
AND GARMENT COLLECTING.

SHELL
**100%
RECYCLED
POLYESTER**

LINING
**95%
RECYCLED
POLYESTER**



DRESS
R1899

DRAPED SATIN DRESS IN BAILU-ECO™ VISCOSE AND EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE.

BAILU-ECO VISCOSE IS MADE WITH ONCEMORE® PULP, BLENDING 20% TEXTILE WASTE AND 80% WOOD. EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE IS MADE FROM WOOD PULP AND ACETIC ACID. THE PRODUCTION PROCESS IS MADE IN A CLOSED-LOOP SYSTEM WHERE CHEMICALS ARE REUSED. CONVENTIONAL VISCOSE OFTEN DEPENDS ONLY ON VIRGIN FOREST MATERIALS AND INTENSIVE PROCESSING.

- VISCOSE PARTLY MADE FROM TEXTILE WASTE



DRESS
R2999

RECYCLED STRETCH LACE TOP COVERED IN RECYCLED GLASS HOTFIX.

THIS PIECE IS CRAFTED FROM RECYCLED POLYAMID AND RECYCLED ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE.

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS AND LOWERS ENERGY USE.

- VISCOSE LINING MADE FROM COTTON WASTE (NO TREES)
- REPLACING CONVENTIONAL VISCOSE WITH COTTON LINTERS LOWERING THE NEED FOR FURTHER DEFORESTATION
- RECYCLED POLYAMID REDUCES OIL USE AND PLASTIC WASTE COMPARED TO CONVENTIONAL POLYAMIDE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED

60%
BAILU-ECO
VISCOSE YARN

40%
EASTMAN NAIA™
ACETATE

SHELL
79% RECYCLED
POLYAMIDE
21% RECYCLED
ELASTANE

LINING
94% ECOJILIN™
VISCOSE

BEADS
80% RECYCLED
GLASS



LEGGINGS
R2299

RECYCLED STRECTH LACE LEGGINGS COVERED IN RECYCLED GLASS HOTFIX.

THIS PIECE IS CRAFTED FROM RECYCLED POLYAMIDE AND RECYCLED ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE.

THE BEADS ARE MADE FROM 80% RECYCLED GLASS, GIVING NEW LIFE TO MATERIALS. THIS REDUCES THE NEED FOR VIRGIN RAW MATERIALS AND LOWERS ENERGY USE.

- RECYCLED POLYAMIDE AND ELASTANE REDUCES OIL US AND PLASTIC WASTE COMPARED TO CONVENTIONAL POLYAMIDE AND ELASTANE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED

SHELL
80% RECYCLED
POLYAMIDE
20% RECYCLED
ELASTANE

BEADS
80% RECYCLED
GLASS



TOP
R2299

**ORGANIC COTTON RIBBED TANK WITH A FALLABELLA CHAIN
DETAIL IN RECYCLED ALUMINIUM.**

THIS PIECE IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

- RECYCLED ALUMINIUM AVOIDS MINING IMPACTS
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

SHELL
80% ORGANIC
COTTON

METAL
95% RECYCLED
ALUMINIUM
5% RECYCLED ZINC



DRESS
R2999

ORGANIC COTTON RIBBED DRESS WITH A FALLABELLA CHAIN DETAIL IN RECYCLED ALUMINIUM.

THIS PIECE IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

- RECYCLED ALUMINIUM AVOIDS MINING IMPACTS
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

SHELL
80% ORGANIC COTTON

METAL
95% RECYCLED ALUMINIUM
5% RECYCLED ZINC



DRESS
R2999

DRAPED SATIN DRESS IN BAILU-ECO™ VISCOSE AND EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE.

BAILU-ECO VISCOSE IS MADE WITH ONCEMORE® PULP, BLENDING 20% TEXTILE WASTE AND 80% WOOD. EASTMAN NAIA™ CELLULOSIC ACETATE FIBRE IS MADE FROM WOOD PULP AND ACETIC ACID. THE PRODUCTION PROCESS IS MADE IN A CLOSED-LOOP SYSTEM WHERE CHEMICALS ARE REUSED. CONVENTIONAL VISCOSE OFTEN DEPENDS ONLY ON VIRGIN FOREST MATERIALS AND INTENSIVE PROCESSING.

- VISCOSE PARTLY MADE FROM TEXTILE WASTE

SHELL
62%
BAILU-ECO
VISCOSE YARN
38%
EASTMAN NAIA™
ACETATE

LINING
94%
ECOJILIN™
VISCOSE



DRESS
R1499

ORGANIC COTTON AND TREE FREE VISCOSE HALF DRESS WITH RECYCLED NYLON LACE.

THIS PIECE IS CRAFTED FROM ORGANIC COTTON AND ECOJILIN™. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

ECOJILIN™ VISCOSE IS MADE FROM 100% COTTON LINTERS, THE SHORTER FIBRES THAT ARE LEFT AFTER COTTON PROCESSING.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- MADE FROM COTTON WASTE (NO TREES)
- REPLACING CONVENTIONAL VISCOSE WITH COTTON LINTERS LOWERING THE NEED FOR FURTHER DEFORESTATION
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

TOP PART
100%
ORGANIC COTTON

BOTTOM PART
100% ECOJILIN™
VISCOSE

LACE
100% RECYCLED
POLYAMIDE



TOP
R699

RECYCLED STRETCH TOP WITH CHERRY PRINT.

THIS PIECE IS CRAFTED FROM RECYCLED POLYAMIDE AND RECYCLED ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE.

- RECYCLED POLYAMIDE AND ELASTANE REDUCES OIL US AND PLASTIC WASTE COMPARED TO CONVENTIONAL POLYAMIDE AND ELASTANE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED

89%
RECYCLED
POLYAMIDE

11%
RECYCLED
ELASTANE



DRESS
R3799

RECYCLED BUSTIER DRESS WITH CHERRY PRINT.

THIS PIECE IS CRAFTED FROM RECYCLED POLYAMIDE AND RECYCLED ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE. THE SEQUINS ARE MADE FROM RECYCLED PET, REDUCING PLASTIC WASTE AND THE NEED FOR VIRGIN MATERIALS.

- REDUCES OIL USE AND PLASTIC WASTE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED

SHELL
89% RECYCLED
POLYAMIDE
11% RECYCLED
ELASTANE

SEQUINS
100% RECYCLED
POLYETHYLENE
TEREPHTHALATE

BEADS
100% RECYCLED
GLASS



DRESS
R1199

SNAKE PATTERN STRETCH RECYCLED DRESS.

THIS PIECE IS CRAFTED FROM RECYCLED POLYAMIDE AND RECYCLED ELASTANE, REDUCING RELIANCE ON VIRGIN FOSSIL FUELS AND DIVERTING PLASTIC WASTE. CONVENTIONAL SYNTHETIC FIBRES REQUIRE VAST AMOUNTS OF OIL AND CAN TAKE CENTURIES TO DECOMPOSE.

- RECYCLED POLYAMIDE AND ELASTANE REDUCES OIL US AND PLASTIC WASTE COMPARED TO CONVENTIONAL POLYAMIDE AND ELASTANE
- CONVENTIONAL SYNTHETICS ARE FOSSIL FUEL-BASED

89%
RECYCLED
POLYAMIDE

11%
RECYCLED
ELASTANE



JOGGERS
R1199

KNITTED JOGGERS IN RWS-CERTIFIED WOOL.

THIS PIECE IS CRAFTED FROM RWS-CERTIFIED WOOL. PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

- SET REQUIREMENTS FOR LAND MANAGEMENT
- PROTECTS ANIMAL WELFARE; BANS MULESING



POLO
R1199

KNITTED POLO SHIRT IN RWS-CERTIFIED WOOL.

THIS PIECE IS CRAFTED FROM RWS-CERTIFIED WOOL. PRODUCTS CERTIFIED TO THE RESPONSIBLE WOOL STANDARD (RWS) CONTAIN WOOL FIBRE FROM FARMS CERTIFIED TO ANIMAL WELFARE AND LAND MANAGEMENT REQUIREMENTS.

- PROTECTS ANIMAL WELFARE; BANS MULESING
- SET REQUIREMENTS FOR LAND MANAGEMENT



SHELL: 100% RWS CERTIFIED WOOL
TE-00047206
responsiblewool.org

100%
MERINO
WOOL



SHELL: 100% RWS CERTIFIED WOOL
TE-00047206
responsiblewool.org

100%
MERINO
WOOL



HOODIE
R899

HORSE PRINT ORGANIC COTTON HOODIE.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON. GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

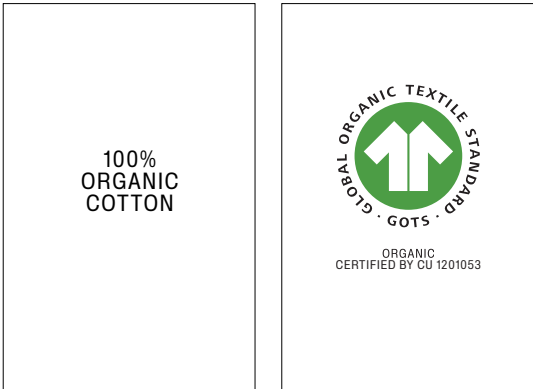
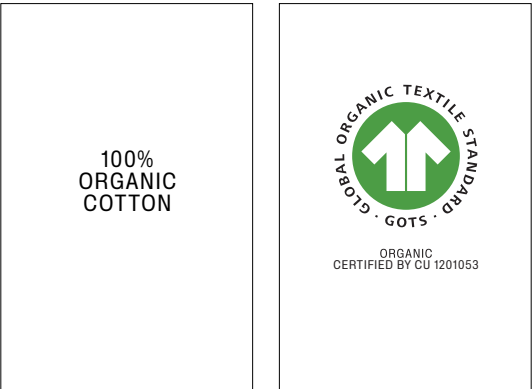
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

TEE
R529

HORSE PRINT ORGANIC COTTON OVERSIZED TEE.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON, GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS





TEE
R699

ROCK ROYALTY ORGANIC COTTON MINI TEE WITH SIDE DETAILING.

THIS PIECE IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

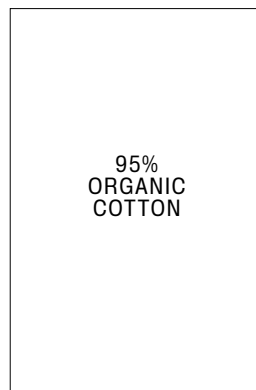
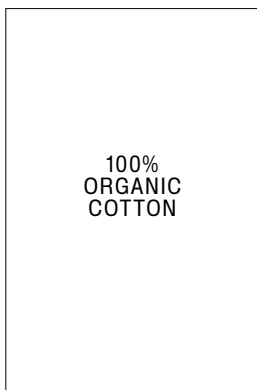


BODY
R429

ORGANIC COTTON TANK BODY WITH STELLA TYPOGRAPHY.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON. THE GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS





KEYRING
R429

STELLA TYPOGRAPHY KEYRING IN RECYCLED MATERIALS.

THIS PIECE IS CRAFTED WITH HARDWARE MADE FROM RECYCLED METAL, AVOIDING THE IMPACTS OF MINING AND KEEPING VALUABLE MATERIALS IN CIRCULATION.

- NO NEW MINING REQUIRED

45%
RECYCLED ZINC
10%
RECYCLED IRON
8%
RECYCLED RUBBER
5%
RECYCLED BRASS



KEYRING
R699

CHERRY CHARM KEYRING IN RECYCLED MATERIALS.

THIS PIECE IS CRAFTED WITH HARDWARE MADE FROM RECYCLED METAL, AVOIDING THE IMPACTS OF MINING AND KEEPING VALUABLE MATERIALS IN CIRCULATION.

- NO NEW MINING REQUIRED

100%
RECYCLED MATERIALS

47%
RECYCLED ZINC
40%
RECYCLED RESIN
7%
RECYCLED IRON
6%
RECYCLED BRASS



EARRINGS

R899

RECYCLED BRASS FRAYME CHAIN EARRINGS.

THIS PIECE IS CRAFTED FROM RECYCLED BRASS, AVOIDING THE ENVIRONMENTAL AND SOCIAL IMPACTS OF MINING. IT REDUCES ENERGY USE WHILE KEEPING VALUABLE MATERIALS IN CIRCULATION.

- NO NEW MINING REQUIRED



BRACELET

R1199

RECYCLED METAL FRAYME CHAIN BRACELET.

THIS PIECE IS CRAFTED FROM RECYCLED METAL, AVOIDING THE IMPACTS OF MINING, KEEPING VALUABLE MATERIALS IN CIRCULATION.

- NO NEW MINING REQUIRED

100%
RECYCLED
BRASS

100%
RECYCLED
METAL

62%
RECYCLED
ALUMINIUM

24%
RECYCLED
BRASS

14%
RECYCLED
ZINC



NECKLACE
R1199

RECYCLED METAL FRAYME CHAIN NECKLACE.

THIS PIECE IS CRAFTED FROM RECYCLED METAL, AVOIDING THE IMPACTS OF MINING WHILE KEEPING VALUABLE MATERIALS IN CIRCULATION.

- NO NEW MINING REQUIRED



SCARF
R1099

ORGANIC SILK AND ORGANIC COTTON SCARF WITH ICONIC CHERRY PRINT.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC COTTON AND GOTS-CERTIFIED ORGANIC SILK. THE GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- CONTAINS NO GENETICALLY MODIFIED ORGANISMS
- NO ARTIFICIAL PESTICIDES AND FERTILIZERS

100%
RECYCLED
METAL

77%
RECYCLED
ALUMINIUM

16%
RECYCLED
BRASS

7%
RECYCLED
ZINC

50%
ORGANIC
COTTON

50%
ORGANIC
SILK





SCARF
R1199

ORGANIC SILK SCARF WITH HORSE PRINT.

THIS PIECE IS CRAFTED FROM GOTS-CERTIFIED ORGANIC SILK. THE GLOBAL ORGANIC TEXTILE STANDARD IS A TEXTILE PROCESSING STANDARD THAT SETS REQUIREMENTS FOR ITS CERTIFIED TEXTILE VALUE CHAIN. GOTS REQUIREMENTS COVER SOCIAL AND ENVIRONMENTAL ASPECTS, INCLUDING E.G., WORKERS' RIGHTS AND THE USE OF ORGANIC FIBRES PRODUCED WITHOUT SYNTHETIC PESTICIDES, SYNTHETIC FERTILISERS, AND OTHER HARMFUL CHEMICALS.

- NO ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS



SLINGBACK
R2999

SLINGBACK HEELS IN PU COATED ALTERMATT ON A RECYCLED POLYAMIDE BASE.

THIS PIECE IS PARTLY CRAFTED FROM RECYCLED POLYAMIDE, REDUCING DEPENDENCE ON FOSSIL FUELS.

100%
ORGANIC
SILK



UPPER BACKING
100% RECYCLED
POLYAMIDE

LINING BACKING
100% RECYCLED
POLYAMIDE



BELT
R899

CLASSIC BELT IN PU COATED ALTERMATT ON A RECYCLED POLYAMIDE BASE.

THE BACKING OF THIS PIECE IS CRAFTED FROM RECYCLED POLYAMIDE, REDUCING DEPENDENCE ON FOSSIL FUELS.



TOTE
R1199

STRUCTURED TOTE IN ORGANIC COTTON WITH LINING PARTLY MADE FROM RECYCLED POLYESTER.

THIS SHELL FABRIC IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

- COTTON WITHOUT ANY ARTIFICIAL PESTICIDES AND FERTILIZERS
- CONTAINS NO GENETICALLY MODIFIED ORGANISMS

SHELL BACKING
100%
RECYCLED
POLYAMIDE

SHELL:
100% ORGANIC COTTON
LINING:
74% RECYCLED POLYESTER
26% POLYURETHANE
THE CARBON IN A MATERIAL
REFLECTS THE RESOURCES IT IS
MADE FROM. IN THIS LINING MATERIAL
20% OF THE CARBON COMES FROM
INDUSTRIAL CORN INSTEAD
OF FOSSIL RESOURCES.

DETAILS BACKING:
100% RECYCLED POLYESTER
DETAILS COATING:
100% POLYURETHANE

THE CARBON IN A MATERIAL
REFLECTS THE RESOURCES IT IS
MADE FROM. IN THIS MATERIAL
20% OF THE CARBON COMES FROM
INDUSTRIAL CORN INSTEAD OF
FOSSIL RESOURCES.



TOTE

R2299

STRUCTURED TOTE IN ORGANIC COTTON WITH LINING PARTLY MADE FROM RECYCLED POLYESTER.

THIS SHELL FABRIC IS CRAFTED FROM ORGANIC COTTON. ORGANIC COTTON IS COTTON GROWN WITHOUT THE USE OF ARTIFICIAL PESTICIDES OR FERTILISERS AND CONTAINS NO GENETICALLY MODIFIED ORGANISMS (GMOS).

- COTTON WITHOUT ANY ARTIFICIAL PESTICIDES AND FERTILIZERS



POUCH

R799

MESH POUCH MADE OF RECYCLED POLYESTER WITH DETAILS IN A PU COATED ALTERMATT ON A RECYCLED POLYESTER BASE.

THIS PIECE IS CRAFTED FROM RECYCLED POLYESTER MADE FROM TEXTILE PRODUCTION AND GARMENT WASTE, KEEPING MATERIALS IN CIRCULATION.

CONVENTIONAL POLYESTER CONTRIBUTES HEAVILY TO OIL CONSUMPTION.

- KEEPS PLASTIC IN CIRCULATION

SHELL: 100% ORGANIC COTTON LINING: 74% RECYCLED POLYESTER 26% POLYURETHANE THE CARBON IN A MATERIAL REFLECTS THE RESOURCES IT IS MADE FROM. IN THIS LINING MATERIAL 20% OF THE CARBON COMES FROM INDUSTRIAL CORN INSTEAD OF FOSSIL RESOURCES.
--

DETAILS BACKING: 100% RECYCLED POLYESTER DETAILS COATING: 100% POLYURETHANE THE CARBON IN A MATERIAL REFLECTS THE RESOURCES IT IS MADE FROM. IN THIS MATERIAL 20% OF THE CARBON COMES FROM INDUSTRIAL CORN INSTEAD OF FOSSIL RESOURCES.
--

SHELL 100% RECYCLED POLYESTER
--

DETAILS BACKING: 100% RECYCLED POLYESTER DETAILS COATING: 100% POLYURETHANE THE CARBON IN A MATERIAL REFLECTS THE RESOURCES IT IS MADE FROM. IN THIS MATERIAL 20% OF THE CARBON COMES FROM INDUSTRIAL CORN INSTEAD OF FOSSIL RESOURCES.
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TOTE
R1499

MESH TOTE MADE OF RECYCLED POLYESTER WITH DETAILS IN PU COATED ALTERMATT ON A RECYCLED POLYESTER BASE.

THIS PIECE IS CRAFTED FROM RECYCLED POLYESTER MADE FROM TEXTILE PRODUCTION AND GARMENT WASTE, KEEPING MATERIALS IN CIRCULATION.

CONVENTIONAL POLYESTER CONTRIBUTES HEAVILY TO OIL CONSUMPTION.

- KEEPS PLASTIC IN CIRCULATION



HANDBAG
R1899

STRUCTURED FRAYME HANDBAG IN A SNAKESKIN IMMITATION PU ON A RECYCLED POLYESTER BASE.

THIS PIECE IS PARTLY MADE FROM RECYCLED POLYESTER, REDUCING DEPENDENCE ON FOSSIL FUELS.

SHELL

100% RECYCLED POLYESTER

DETAILS BACKING:
100% RECYCLED POLYESTER
DETAILS COATING:
100% POLYURETHANE

THE CARBON IN A MATERIAL REFLECTS THE RESOURCES IT IS MADE FROM. IN THIS MATERIAL 20% OF THE CARBON COMES FROM INDUSTRIAL CORN INSTEAD OF FOSSIL RESOURCES.

SHELL BACKING

100% RECYCLED POLYAMIDE

LINING:
74% RECYCLED POLYESTER
26% POLYURETHANE

THE CARBON IN A MATERIAL REFLECTS THE RESOURCES IT IS MADE FROM. IN THIS LINING MATERIAL 20% OF THE CARBON COMES FROM INDUSTRIAL CORN INSTEAD OF FOSSIL RESOURCES.



BAG
R2999

FRAYME TOTE BAG IN PU COATED ALTERMATT ON A RECYCLED POLYIMIDE BASE.

THIS PIECE IS PARTLY CRAFTED FROM RECYCLED POLYAMIDE, REDUCING DEPENDENCE ON FOSSIL FUELS.



BALLERINA
R2299

A PAIR OF BALLERINAS IN A SNAKESKIN IMMITATION PU ON A RECYCLED POLYESTER BASE.

THIS PIECE IS PARTLY MADE FROM RECYCLED POLYESTER, REDUCING DEPENDENCE ON FOSSIL FUELS.

UPPER BACKING
100% RECYCLED
POLYAMIDE

LINING:
74% RECYCLED POLYESTER
26% POLYURETHANE

THE CARBON IN A MATERIAL
REFLECTS THE RESOURCES IT
IS MADE FROM. IN THIS LINING
MATERIAL 20% OF THE CARBON
COMES FROM INDUSTRIAL CORN
INSTEAD OF FOSSIL RESOURCES.

UPPER BACKING
100% RECYCLED
POLYESTER

LINING:
74% RECYCLED POLYESTER
26% POLYURETHANE

THE CARBON IN A MATERIAL
REFLECTS THE RESOURCES IT
IS MADE FROM. IN THIS LINING
MATERIAL 20% OF THE CARBON
COMES FROM INDUSTRIAL CORN
INSTEAD OF FOSSIL RESOURCES.



LOAFER
R2699

**CHAIN DETAILED LOAFERS IN PU COATED ALTERMATT
ON A RECYCLED POLYAMIDE BASE.**

THIS PIECE IS PARTLY CRAFTED FROM RECYCLED POLYAMIDE
AND RECYCLED POLYESTER, REDUCING DEPENDENCE ON FOSSIL
FUELS.

UPPER BACKING
**100% RECYCLED
POLYAMIDE**

LINING:
74% RECYCLED POLYESTER
26% POLYURETHANE

THE CARBON IN A MATERIAL
REFLECTS THE RESOURCES IT
IS MADE FROM. IN THIS LINING
MATERIAL 20% OF THE CARBON
COMES FROM INDUSTRIAL CORN
INSTEAD OF FOSSIL RESOURCES.